



**Walter Johnson High School  
All-School Booster Club  
Advertising Agreement  
2017-2018 School Year**

Dear Friend of Walter Johnson High School:

Support the Walter Johnson High School Booster Club by advertising your business on a **3½ x 8 foot banner** (42x96) in our stadium. **The Banner Sponsorship Program** is a great way to promote your business in support of our athletic and other extracurricular programs at WJ. Your banner will be featured prominently in the stadium over the visitor’s section, visible to all who frequent our stadium for the multitude of sporting events throughout the year.

Reasons to advertise at WJ:

- Your banner will be seen by hundreds of fans, for each of our fall and spring sports.
- Associate with a great high school and sports programs.
- Contribute to the success of all WJ sports programs.
- The WJ stadium is used by Bethesda Soccer almost every weekday and weekend, hundreds more people will see your banner.

For inclusion in this year’s **Booster Banner Program** please:

- Complete the form below
- Make check payable to WJHS All-School Booster Club
- Email Daisy Whittemore for mailing address: [WJBanners@wjboosterclub.com](mailto:WJBanners@wjboosterclub.com)

**Submit camera ready artwork, logo or business card to [WJBanners@wjboosterclub.com](mailto:WJBanners@wjboosterclub.com). You will receive a proof to sign off on before production begins.** Printer needs hi-resolution PDF files, with 300 dpi resolution for all images. If you need design help, submit all text, logo colors and a rough sketch, PCI Graphics will make a final proof.

Questions? Email us at [WJBanners@wjboosterclub.com](mailto:WJBanners@wjboosterclub.com)  
Thanks – Daisy Whittemore, Booster Banners Committee Chair

**Cost is \$1,000 for a new sponsorship which includes the cost of a high quality banner**

**WJ Banner Program, 2017-2018 School Year**

Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Signature of Responsible Party: \_\_\_\_\_



Check # \_\_\_\_\_