



WJ All-School Booster Club
September 8, 2021

Agenda

- Introduction
- Reports
 - School Administration/Athletic Department
 - Treasurer & Membership
 - Chairs – School Store, Concessions
- New Business
 - Open Positions

Time Commitment

Something to fit every schedule:

- From a few hours to a few days to a few weeks
- Time of year varies
- Could be days, evenings or weekends

Skills

Something for every skill/interest

- Networking
- Design
- Marketing
- Logistics
- Project Management
- Organization

Ways to Plug-In

Be on a Booster Club “team”

- Concessions or School Store
- Used Book Sale or Mulch Sale

Help promote Booster Club

- Be parent commissioner
- Encourage your child to volunteer

Locations

All venues/options

- Online
- Phone
- Email
- In-person

Banners

- **Commitment:**

- Throughout school year, with most work during the summer/fall
- In-person and at-home opportunities
- Great opportunity to work with a friend as a team of 2

- **Tasks:**

- Identify sponsors of banners and manage ongoing relationship
- Manage process of printing banners from beginning to end -- getting artwork, approving proofs, receiving/hanging/maintaining banners at football field
- Checking banners periodically during the year to ensure they haven't been damaged and/or need to be reprinted

Clubs Commissioner

- **Commitment:**

- Throughout school year, with most work in first several months of school year
- Mostly at-home/email opportunity
- Great opportunity to work with a friend as a team of 2

- **Tasks:**

- Create master list of all WJ clubs, sponsor/teacher and designated parent representative
- Be primary point of contact for club sponsors, teachers, and parents
- Work with parent/teacher to send messages about Booster Club i.e. membership, volunteer opportunities and fundraisers

Mulch Sale

- **Commitment:**

- February to mid-April
- Varies from a few hours to a few days to a few weeks
- In-person and at-home opportunities

- **Tasks:**

- Chair: Oversee 12 team leads to ensure all details in place
- Recruit/organize parent and student volunteers
- Lead marketing efforts -- messages to listservs, school banners, etc.
- Identify sponsors and coordinate tshirt printing/distribution
- Manage relationship with mulch vendor for order and delivery
- Organize snacks and drinks for the days of Mulch Sale
- Be a parking lot traffic cop to ensure safety of students and drivers
- Work on Mulch Sale days -- setup, cleanup, parking lot traffic cop, checkin-checkout and much more!

Used Book Sale: TBD this year

- **Commitment:**

- January to 1st weekend of March,
- Varies from a few days to a few months
- In-person and online opportunities

- **Tasks:**

- Oversee overall logistics for book sale
- Organize/Manage book sort dates
- Recruit parent and student volunteers (in coordination with Clubs/Sports Commissioners)
- Lead marketing efforts -- yard signs, messages to listservs, etc.
- Work on book sort days and/or the book sale -- setup, cashier, cleanup

Q&A

NEXT MEETING: October 13, 2021

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